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Red alert restart

Wednesday, December 23, 2020 When trust matters Categories: Art, Entertainment, The Daily Gazette Many performing arts organizations across the metropolitan region and beyond will be lit in red tonight to highlight how the coronavirus pandemic has affected the live events industry. Called Red Alert RESTART, the nationwide event is organized by We Make Events, a recently formed coalition of trade bodies, businesses, trade unions and live events workers advocating for the live events sector in light of COVID-19. Beginning around 9 p.m. Proctors, Saratoga Center for the Performing Arts, Palace Theatre and other organizations and residences in more than 1,500 locations will be lighting their buildings in red. We do live events on Facebook and YouTube from 9 .m. to 1 .m. Starting in New York and moving to Los Angeles, the broadcast of the event will show participating buildings and include live interviews with special guests. According to We Make Events, the live events industry employs more than 12 million people and contributes \$1 trillion annually to the United States economy. However, 95% of live events were canceled due to COVID-19, and 96% of companies producing these events had to reduce their staff and/or wages. Part of the campaign's goal, according to the coalition, is to urge Congress to pass a Restart Act that would extend a payroll protection program created to support small businesses in response to COVID-19 and support those who have been fired or forked out by expanding pandemic unemployment benefit programs and federal unemployment compensation programs. For more information, visit wemakeevents.org. The #WeMakeEvents yesterday #RedAlertRESTART to draw attention to the plight of live event workers during COVID-19, as well as to make another push to get the RESTART act. We need this bill to pass as soon as possible to preserve our local music venues, festivals and many others. Last night, some of Seattle's attractions and places like The Space Needle and Paramount Theater turned red for #RedAlertRESTART. How can you help? Many events we love never recover from the pandemic, we need to take action! Take 2 minutes to contact your representatives here, and post a red photo of you at your favorite event, too: wemakeevents.org September 1, 2020 more than 1,500 locations across North America will be lit in red to draw attention to the plight of the live events industry. Red Alert RESTART is an information event created by WeMakeEvents, a coalition of trade bodies, businesses, trade unions and live events workers who come together to raise public awareness and advocate for the live events sector during the COVID-19 pandemic. The live events industry was one of the first industries closed and will be one of the last to return. Live activities work 12 million people. Live events contribute more than \$1 trillion. 95% of live events to the U.S. economy annually, canceled due to COVID-19. 96% COVID-19. 96% companies have reduced their staff and/or wages. 77% of people in the live events industry have lost 100% of their income, including 97% of the 1,099 workers. The goal is for Congress to quickly pass the Language of the Restart Act (S.3814) for small businesses and expands and expands pua & amp; FPUC for displaced workers, offering economic relief to the live events industry. As the Red Lights glow across the country, tens of thousands of people after the event on social media are invited to watch RED ALERT LIVE, with incredible sights, sounds and interviews streaming live, free from 9pm-1am Eastern time on Facebook at YouTube by the number: . Harlequin Floors is supporting our colleagues and partners in the live events industry and is looking forward to seeing them on stage again soon. LINK: ExtendPUA.org USITT Articles Live Design Articles by Ryan Wilush | Knoxville News Sentinel Ceo Bandit Lites on setting up a KnoxvilleBandit Lites CEO, Michael Strickland talks about setting up his Knoxville-based business and the importance of its employees. The nationwide #RedAlertRESTART movement was launched by Michael Strickland, CEO of the Knoxville Bandit Lites. Buildings and Venues from the Empire State Building to the Tennessee Theatre were lit red Tuesday. The name of the movement comes from the Restart Act, which runs through Congress to assist businesses. Strickland said industry workers received zero income because COVID-19 caused the cancellation of live events. Michael Strickland, CEO and founder of Knoxville-based Bandit Lites, owns concert lights that can tilt, pan and change to almost any color. But the red lights were the only ones needed on Tuesday when hundreds of places across the country were lit, with photos shared on social media helping to raise awareness of the struggles faced by live entertainment workers. Strickland led a large-scale movement branded #RedAlertRESTART as 95% of live events were cancelled due to COVID-19. The figure comes wemakeevents.org, a coalition of businesses, trade unions and workers who unite to advocate for an industry of live events during the pandemic. The Empire State to the volunteer state borrowed the idea from a similar European movement, simply called Red Alert. He added word of the reboot due to a reboot of the law that makes its way through Congress. He borrowed the branding, with the permission of European organizers, and helped launch the movement in just two weeks. The Ascend Amphitheater and Nissan Stadium in Nashville were lit in red, along with prominent structures such as the Empire State Building and the Seattle Space Needle. You name it, we had it, Strickland told Knox News. It's a huge success, but more importantly, it's voice across the country to get a congress of people and, again, just ordinary people to realize that we're at zero (income). ... We are the only industry in this situation. Strickland Strickland About 2,500 locations participated throughout North America, including the Tennessee Theater, Bijou Theater and Mill & Mine in Knoxville. Bandit Lites: How Knoxville's business has been changing the live music industry since 1968. Theven will not be after COVID-19. The Tennessee Theatre operates as a nonprofit that typically relies heavily on donations to survive. But the theater's revenue model in downtown Knoxville is impressive. Becky Hancock, executive director of the Tennessee Theater, told Knox News in May roughly 95% of the theater's revenue. This money comes from things like rent, concessions and ticket sales. In other words, the theater has up to 5% of its revenue. And then you have to consider that people who give generously to the theater, they may have been fired or may have been in a difficult situation where they can't afford to support theater, she said. Phil Ekhart, drummer for the Kansas band, joined Strickland on CNBC's Squawk Box last week. During the segment, Ekhart said he was concerned that some places across the country might not survive the pandemic. They're going to close, he said. And many of these theaters in central cities across the U.S. are prime real estate. And these theaters will be bought and probably disrupted. And when we all come out of this again and go back to our favorite theaters in the city center, they won't be there. Rebuilding America: Could discarded shows and driving concerts be the future? When will it be time to restart? Strickland joined the show to discuss the Red Alert movement and show support for the Restart Act, which will provide economic relief for businesses, including in the live events industry. Strickland said it was the only act that would take care of small businesses in a way that works for most small businesses. Now keep in mind, we talk in our channel about venues and managers and agents and booking agents and the sound of people and easy people and buses people and people catering and piro people. he said. There's 10 million people just sitting there. Without live events during the pandemic, Knox told The News, there was no income for live events workers. Workers lose all forms of income. Industrial employs more than 12 million people, according to We Make Events, and contributes more than \$1 trillion each year to the United States economy. According to the coalition, seventy-seven percent of these workers lost all income, including 97 percent of independent contractors. What you will now find is a lot of people who have been to the rock 'n' roll business working for Home Depot, working for Amazon, working in a food delivery service,' Strickland told Knox News some in May. Strickland repeated this point on the Squawk Box, pushing the government to expand increased unemployment. And we hope in the next two weeks that Congress can come to terms with the next aid bill and get the RESTART language inserted into the bill and get (extended unemployment) sorted out, at \$600 a week,' he said on the show. No one knows that our industry exists Musical Acts failed to comply because of government rules banning large gatherings. But large groups like Kansas may be much better than low-level workers. Strickland said. First of all, no one knows that our industry exists — nobody, he said on the show. Second, people who know that our industry exists believe that because your Rolling Stones and U2s are extremely wealthy, that everyone in space is extremely wealthy, and that's just not a fact. Most of us in the industry are working for an artist, and kind of everyone below the artist level is struggling right now. But that doesn't mean all artists are sitting on piles of money. In fact, Strickland said he is aware of some famous musicians who have to pick up a second job to make up for lost earnings. This is a recent development, he said, as very few of us, myself included, expected it to go beyond July. We now know with great clarity that we will not work again until February in the early hours, he said. Strickland, who has become a major voice for the entire live events industry, told Knox News several people rang him in tears over the loss of his business. If the government does not offer appropriate assistance by the end of September, Strickland predicts that between 70% and 80% of the industry's businesses will cease to exist. It's not an alarm bell,' he said. It's true. Show support for the industry when the venues were lit red Tuesday, people can still show support by sharing photos with a red filter from their favorite live events. Links to red filters and more traffic information are available wemakeevents.org along with a form to contact government officials. View shared photos and re-share content by following the #RedAlertRESTART and #WeMakeEvents hashtags. Hashtags.

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